

## **TLX Technologies Website Privacy Policy**

*(Rev. June, 2009)*

This privacy policy identifies the type of information TLX Technologies ("TLX"), its affiliates and subsidiaries (collectively, "TLX") may collect from visitors and customers who access the TLX website and how TLX uses this information. Your use of the TLX website, or its products may also be governed by other terms and conditions contained on separate user agreements, warranty agreements or supply agreements. If you have any questions about this policy, or the manner in which TLX uses personal information, we encourage you to contact us at sales@tlxtech.com.

### **Use of Customer Information**

TLX respects the privacy of its customers and takes steps to prevent unauthorized disclosure of customer information to third parties. Customer information includes any and all information received by TLX from its customers by email through the TLX website. TLX may store this information to enable it to fulfill orders or to improve the level of service to its Customers. TLX also shares certain personal and/or financial information with its merchant account and banking vendors to process orders and payments and with common carriers to ship products to you. Unless required by law or by court order, TLX will not disclose, share or sell any customer information to any other third party without your prior authorization. Unless otherwise stated, this privacy policy does not apply to information posted by users to publicly accessible portions of our websites, including but not limited to, online forums, bulletin boards, dealer listings or online auction listings.

### **Personal and Financial Information Collected by TLX**

Throughout our websites there are forms that request information from you and/or allow you to purchase products and services. These forms typically ask for contact information (such as name, mailing address and email address), membership, login and password information, purchasing history, survey information, information needed to notify you about product warranties and recalls and financial information (such as credit card number, expiration date and verification code) required to process your order and ship products to you. TLX will collect similar information when processing orders via telephone. The provision of such information by you is entirely voluntary. You may request that we delete any personal information from what we may have on file at any time by contacting TLX. In certain cases, TLX, may forward purchasing and shipping information to vendors who ship products or provide services directly to consumers. Such third party vendors and suppliers are not bound by this privacy policy.

### **IP Address Logging**

TLX's web servers collect domain names and/or IP addresses of users to measure what pages and features are accessed by our visitors. TLX uses analytics software to collect and analyze this information. This information helps us administer the site, improve content and gather broad demographic information for aggregate use. TLX links IP addresses to personally identifiable information submitted to TLX. This information is used to verify whether a visitor has opted in to receiving additional information from TLX.

### **Cookies**

TLX may use cookies or similar files or scripts throughout its website to enhance your convenience in using our websites, to improve search functionality or to hold information that you would otherwise need to re-key. Cookies are text files collected by a user's web browser. If you do not wish to accept cookies from our website, you may configure your web browser so that it does not accept cookies; however, you may lose certain functions available on our website.

### **Links**

The TLX website may contain links to other websites not affiliated with TLX, including websites of TLX's vendors and service providers. TLX is not responsible for the privacy practices or the content of such other sites. By including links to other websites, we neither endorse such sites nor guarantee that the information they contain is accurate. We encourage you to be aware when you leave our site to read the privacy statements of every linked website as the privacy policies of each may differ from ours. This privacy statement applies solely to websites owned or operated by TLX.

### **Monitoring**

TLX is under no obligation to monitor the conduct of its website users, but it may investigate and respond if violations are reported. TLX reserves the right to delete, remove or exclude any listing or information, in its sole discretion, that does not meet its intent and guidelines for the services offered on the website.

**Changes to Privacy Policy**

In the future, TLX may offer new and different programs that necessitate a change in this Policy. TLX reserves the right to change its privacy policy at any time without prior notice. Any changes to the privacy policy will be posted on this page and will be effective immediately upon posting.

**Governing Law and Jurisdiction**

This Policy, and TLX's collection and use of customer information, shall be governed and interpreted in accordance with the laws of the United States and the state of Wisconsin. Any disputes arising out of this Policy shall be adjudicated in a court of competent jurisdiction in the Southeastern District of the state of Wisconsin.

**Governing Language**

Any translation of this Policy is done for local requirements and in the event of a dispute between the English and any non-English versions, the English version of this License Agreement shall govern.

**Security**

We are committed to preventing others from unauthorized access to the personal information you provide to us, and we maintain commercially reasonable procedures and technology designed for this purpose. This website has reasonable technical and organizational security measures in place to protect the loss, misuse or alteration of information under our control. However, we cannot guarantee that unauthorized third parties will never be able to defeat those security measures. Although we cannot guarantee that our systems are 100% secure 100% of the time, we periodically update and test our technology in order to improve the protection of customer information.

We suggest that you install anti-virus software on your computer and routinely check for viruses, keyloggers, spyware and other programs that may become installed on your computer without your permission. If you believe that you have received a virus from TLX, please contact us as soon as possible so that we may take remedial measures to remove the virus.

TLX does not send emails to customers requesting billing, login or password information. If you receive an email purporting to be from TLX that asks you to provide personal or account information, or login and passwords, do not provide such information unless you have first verified that the website or email is from TLX. Such emails may be fraudulent and used in connection with scams known as phishing. TLX asks that you report any suspicious emails or websites to TLX.

**Choice/Opt Out and Contact Information**

You may request copies of or have TLX make changes or corrections to personal information in TLX's possession by contacting TLX at [sales@tlxtech.com](mailto:sales@tlxtech.com).

You may opt out of receiving further communications from us or others through any of the following methods:

- Send an email to: [sales@tlxtech.com](mailto:sales@tlxtech.com)
- Send a request by mail to: W223N735 Saratoga Drive, Waukesha, WI 53186
- Call: 262.970.8660